ELENA BACH

CREATIVE SERVICES & OPERATIONS

(443) 534 6055
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Brooklyn, New York

Versatile creative professional with experience in luxury jewelry, fashion production, retail management, and hospitality. Combines hands-on design and fabrication expertise with a strong background in business operations, client relations, and creative collaboration.

WORK EXPERIENCE

ATLANTIC YACHTING — NEW YORK, NY **April 2026 - Present**
Head Charter Mate

- Coordinated onboard hospitality for luxury private sailing charters, delivering personalized guest service and preparing and presenting food and beverages.
- Assisted with vessel operations, docking, sail handling, and safety procedures while adapting to changing conditions and guest needs.

REBECCA MYERS COLLECTION — BALTIMORE, MD **September 2024 - January 2026**
Jeweler & Studio Associate

- Designed and fabricated fine jewelry using a variety of techniques, including soldering, stone setting, casting, and laser welding, while collaborating with the lead designer on product development.
- Independently managed daily storefront operations, including client consultations, sales, inventory, and order fulfillment.
- Created and managed digital marketing content, including product photography, social media, email campaigns, and website updates.

FREE PEOPLE — PHILADELPHIA, PA **November 2023 - October 2025**
Freelance Style Assistant

- Supported high-volume e-commerce photoshoots, preparing garments, dressing models, and ensuring camera-ready presentation.
- Coordinated merchandise organization and digital SKU tracking while collaborating with stylists, photographers, and production teams to maintain efficient workflows.

BRIGHTSIDE BOUTIQUE — ANNAPOLIS, MD **April 2024 - April 2025**
Assistant Manager

- Managed daily retail operations, including staff supervision, employee training, inventory, cash handling, and independent opening and closing procedures.
- Collaborated with the owner on merchandise buying, visual merchandising, and marketing initiatives while providing personalized styling and customer service.

LEVEL — ANNAPOLIS, MD **June 2022 - January 2024**
Bartender & Server

- Delivered high-volume food and beverage service in an upscale restaurant and cocktail lounge, balancing multiple orders while maintaining attentive guest service.
- Managed bar inventory, trained new employees, and developed original cocktails featured on the restaurant's menu.

ADDITIONAL EXPERIENCE

Event Coordination — Planning, budgeting, and designing private celebrations, weddings, and special events

Freelance Fit Model — Modeling and live testing garments for Urban Outfitters, Free People, and South Moon Under

Retail & Pop-Up Events — New York Fashion Week and brand activations for Walmart and Free People

SKILLS

Microsoft Office Suite | Google Workspace | Adobe Creative Suite | Visual Merchandising | Inventory Management
Event Coordinating | Jewelry Fabrication | Garment Fabrication | Social Media Management

EDUCATION

Savannah College of Art and Design Savannah, GA | 2017 - 2022
BFA in Fashion Marketing & Management
Minor in Jewelry Design
2022 Fashion Scholarship Fund Scholar