

ELENA BACH

FASHION MARKETING AND MANAGEMENT

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EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN
Savannah, GA | 2017-2022
BFA in Fashion Marketing and Management
Minor in Jewelry Design

AWARDS

2022 Fashion Scholarship Fund Scholarship
Academic Honors Scholarship
SCAD Achievement Honors Scholarship

SKILLS

Visual merchandising
Jewelry design and fabrication
Garment construction
Organization and time management
Creative problem-solver
Trend forecasting
Interpersonal skills

EXPERIENCE

LEVEL- A SMALL PLATES LOUNGE,
ANNAPOLIS, MD

Bartender | 2022-2023

- Customer service
- Mixology
- Cleanliness

FREELANCE MODEL

2014-Current

- E-commerce
- Print
- Runway
- Social Media

SOUTH MOON UNDER, ANNAPOLIS, MD

Visual Department, Intern | 2019

- E-commerce styling
- Photographer assistant
- Set design
- Responsible for excel sheets

FRANCESCAS, ANNAPOLIS, MD

Retail Associate | 2016-2018

- Customer service
- Sales
- Styling
- Visuals and window displays

PROGRAMS

Photoshop
Illustrator
Indesign
Procreate
Canva
Rhino